

University of Kentucky Energy Club
Corporate Sponsorship Packet
2019 - 20



University of Kentucky
College of Engineering - Dean's Office
Lexington, Kentucky 40506

Our Mission

The mission of Energy Clubs across the United States is to increase the number of students who are interested in energy and educate them about energy-related issues.

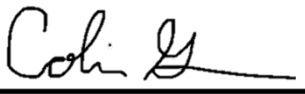
Introduction

The University of Kentucky Energy Club fulfills this mission through seminars, company tours, networking events, and club projects. We provide a medium for any student, across any discipline, to engage in the energy conversation.

Students are interested in energy because of the strong applicability to this generation. Since our first major event in 2018, we have added a record number of people to our network. We are striving to build upon this success and take our club to the next level.

Our club participates in the annual Energy Conference hosted by MIT's Energy Club every spring semester. Attendance at this conference provides our members with opportunities to develop leadership skills, network and brainstorm with other chapters, and interact with industry professionals, leaving students with a renewed motivation and inspiration for future leadership in the energy field.

The University of Kentucky Energy Club is looking forward to a very successful year, and would like to establish relationships with surrounding corporations in order to strengthen our network and enhance the quality of our organization. We look forward to working with your company in the future. Thank you in advance for your time and for helping to make our endeavors a success.



Colin Greer
President



Jesse Okorafor
Vice-President



Noland Aull
Finance Director

About the UK Energy Club

The Energy Club was re-founded in 2018 on the University of Kentucky's campus and since has gained over 150 members. The organization is dedicated to the academic and professional success of students interested in the energy industry. The University of Kentucky Energy Club (UKEC) offers its members leadership training, professional development, hands-on experience, exclusive career building opportunities and more. Our members receive a tailored experience to educate and immerse students in the energy field.

The UKEC strives to actively display our mission and strive for excellence by providing our members with opportunities for professional development, career networking, and resume building through campus and community outreach. Our organization accepts students of all majors and is primarily made up of engineering students. The goal is to create a diverse environment that positively impacts our community and encourages each of our members to become involved in the energy field.

Our Goals

- ❖ Provide professional development and networking opportunities for members
- ❖ Foster effective communication with the club members, related organizations, and industrial professionals
- ❖ Establish campus and community presence
- ❖ Improve energy use on campus through student engagement
- ❖ Gather and address student's concerns regarding energy use on campus
- ❖ Raise energy-conservation awareness on campus
- ❖ Power-generation, mechanics, and project-management education
- ❖ Research student knowledge and perspective in regards to sustainability and energy use at UK

UK Energy Club 2019-20 Programs

Campus Outreach

The University of Kentucky Energy Club Campus Outreach events include setting up presentation tables both on campus and at student-organization fairs. “Tabling” on campus is made better by offering UK Energy Club - branded giveaway items. Sponsorship for campus outreach will fund the purchasing of giveaway items such as hats, shirts, water bottles, etc. By giving away these items, the increased attractiveness of the Energy Club table allows us to reach more students. By “tabling,” the club is able to educate students about the energy industry and promote itself to potential members.

General Body Meetings

During the school year, the UK Energy Club will host two meetings per month. To make these meetings more engaging, the UK Energy Club provides food and a place for students to gather and learn about topics related to the energy industry. Donations to support our General Body Meetings will be used to buy food for members during meetings. At general body meetings we learn from guest speakers, discuss the energy industry, and progress the organization’s year-long project.

Tours

Last year, the Energy Club took our members on tours of the Center for Applied Energy Research and the LG&E KU power facility. These were exciting and interesting opportunities for our members to learn about energy and organizations and companies involved with it. This year, we hope to take our members on more tours, to continue engaging them in this field. Locations of these tours vary each year.

Fueling the Future Project

This year we will be continuing our work with the Fueling the Future project. There are four parts to this project:

1. Involving Energy Club members in research at the Center for Applied Energy Research
2. Helping UK Dining to promote and implement methods for increasing sustainability
3. Doing community outreach through the Gobble Grease Toss and the Redwood School where we will teach students about biofuels
4. Educating the UK student body about the importance of sustainability

MIT Energy Conference

This year we will be attending the MIT Energy Conference in the spring, and we want to increase the number of attendees. Our members will hear from speakers about topics that range from driverless cars to green entrepreneurship, participate in conversations about upcoming technologies, and meet other like-minded students.

Levels of Sponsorship

Platinum (\$3,000 +)

- Weekly cross posting of social media from your company page onto our social media
- Invitation to speak at one of our bi-weekly general body meetings
- Opportunities to support the sponsor's brand
- Plus all silver and gold benefits

Gold (\$1,500 - \$2,999)

- Job postings sent out to all members (Email postings to ukenergyclub@gmail.com)
- Company promotion at every meeting
- Generosity recognized at all outreach events
- Plus all silver benefits

Silver (\$100 - \$1,500)

- Company logo with company website hyperlink displayed on website
- Support recognized on all social media platforms
- Added to our donor newsletter, emailed monthly, detailing club accomplishments

Budget Summary: *University of Kentucky Energy Club, 2019-2020*

Program/Project	# of Participants	Projected Cost
Campus Outreach	200	\$500
General Body Meetings	30	\$1,400
Tours	15-30	\$500
MIT Energy Conference	14	\$9,000
Total	N/A	\$11,400

Additional details of programs & projects can be provided by contacting: ukenergyclub@gmail.com

Sponsorship Response Form: University of Kentucky Energy Club, 2019-2020

Company Name	
Address	
Contact Name	
Title	
Email	
Phone Number	

Please indicate sponsorship with a dollar amount below.

Total Donation Amount: \$ _____

Comments

Please check any applicable box below.

- We would like to provide promotional items
- We would like to provide travel support

Signature: _____ **Date:** _____

- Please make checks payable to: **“University of Kentucky Energy Club”**
- Please return Sponsorship Response form to:

**University of Kentucky Energy Club
College of Engineering- Dean’s Office 351
Ralph G. Anderson Building
Lexington, Kentucky 40506-0503**

For more information, please contact us at ukenergyclub@gmail.com

Thank you!